

The Eleven Brothers bag DIY



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The bag refers to the appearance of shopping bags commonly used in the 70s. On the other hand with sophisticated design and usage of modern and classic materials, this product becomes rather luxurious than the everyday one. By opening the project and preparing it to DIY we merge evolution of luxury – expensive, high quality products which minority can afford with neosocialism, freedom of creation and building common knowledge.

Use the application 'Create your own bag' to design your own original color patterns of Eleven Brothers bag!

Open-source application was created during the Culture 2.0 festival organized in October 2012 by National Audiovisual Institute and is available to use at our website hedoco.com.



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Eleven Brothers bag is produced from 324 identical rhombus-shaped elements. The bag's handles are carved from an oak wood by a sculptor-artist. The bag is entirely hand-made.

Dimensions: 43 cm [16.9"] length x 40 cm [15.7"] width x 1.5 cm [0.6"] depth
material: synthetic material + wood
Padding included (fabric: Polyamide)

Project by: Hedoco + Knockoutdesign.

To see how to make your own Eleven Brothers bag through open license, visit DIY tab at our website: <http://www.hedoco.com/en/Do-It-Yourself/Projects/The-Eleven-Brothers-bag>

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Visit vimeo to see the video illustrating assembling process of Eleven Brothers bag:
<http://vimeo.com/55546633>

Hedoco is the first brand in Central and Eastern Europe which produces and sells only open-source fashion and design products. Our customer can legally be a designer, a producer and a buyer at the same time.

Hedoco products stand out for their unique style. Devised by young Polish designers, they are produced with the highest attention to detail and are examples of uncompromising quality. Our product range includes fashion accessories, industrial design, clothes and inventions based on open-source technologies.

Hedoco customers can order our brand's readymade products, as well as create them on their own. This is made possible through Creative Commons, a concept that promotes open collaboration models between users, designers and manufacturers. In the field of design and fashion, this is a pioneer solution on the Polish market.

Additional information: [facebook.com/HEDOCO](https://www.facebook.com/HEDOCO) and www.hedoco.com